

### Show Directory

Expo Show Directory will be published, which has information on profiles of exhibitors and their contact information and also advertisements. This show directory will be given to all the registered visitors of expo as well as conference delegates. Interested rubber technology suppliers are invited to place advertisement in this directory. *Full Page Color advertisement rate is 600 US\$. 2-Page Spread Color Advertisement rate is 1000 US\$.* For more information regarding show directory, kindly contact TechnoBiz. if exhibitor reserves minimum of 36 Sq.M booth space, Full-page color advertisement in the show directory is FREE.

### Hotel Accomodation in Bangkok

Hotel rates are affordable in Bangkok. The hotel rates are in the range of 40 US\$ to 120 US\$ depending on location and stars. TechnoBiz will be nominating some of hotels as official hotels for this expo. Official hotels offer better deals for both exhibitors as well as visitors. Thailand Convention & Exhibition Bureau (TCEB) is supporting this expo. This cooperation offers "Free 1 Night Accommodation" under "Extra Night Extra Smile" project in Bangkok during the expo period for both exhibitors and visitors. We will be finalizing list of hotels, which offers this package very soon. Please visit our website for updates on this matter.

### Other Information

**Expo Floor Plan:** Kindly visit website [www.rubbertechnology-expo.com](http://www.rubbertechnology-expo.com) to download the floor plan. Kindly contact *TechnoBiz* for the updated floor plan with available booth locations. The booth location will be allocated as "first come first serve" basis. 100% payment is required with booth confirmation.

**Booth Reservation:** Kindly download *booth reservation* from the website and send to us with completely filled details.

**Exhibitor List :** The confirmed exhibitor list is available in the expo website.

**Sponsorship Package:** To enhance the corporate image in the rubber industry community, we are offering specialized sponsorship arrangement at affordable rates. Sponsorship package requirement is reservation of 72 Sq.m booth space under company or group. *The total cost for sponsorship package is 17,000 US\$.* For more information, please contact expo project director.

**Visitors :** Every company and individual involved with rubber should visit this specialized expo on rubber technology in Bangkok. This exhibition is for Top Management (CEO/MD/Sr.Manager) to Supervisors, Factory Managers, R & D Department, Quality Control, Production & Process Department, Engineers, Purchasing department, Importers and Exporters, Traders etc. *All the visitors will have a chance to win a valuable gift from the organizers during the show.* Admission is FREE for the trade and business visitors. All visitors are required to register.

### Expo Sponsors



**Sunny World Chemicals Co., Ltd.**

[www.swc.co.th](http://www.swc.co.th)



永豐機械有限公司  
YONG FONG MACHINERY CO., LTD.

[www.yongfongthai.com](http://www.yongfongthai.com)

### Supporting Organizations



### Supporting Media

Rubber Asia

rubber

INDONESIA INTERNATIONAL RUBBER EXHIBITION



### For Enquires, Please contact



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Web: [www.rubbertechnology-expo.com](http://www.rubbertechnology-expo.com)

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# International Exhibition on Rubber & Tire Technology



**8-10 March 2012  
Bangkok, Thailand**

at

*Bangkok International Trade & Exhibition Center (BITEC)*

**Organized by**

TechnoBiz Communications Co., Ltd.  
Bangkok, Thailand



# Connecting Global Rubber Industry

**This Trade Exhibition  
is ALL about Rubber & Tire Technology**

“**Rubber Technology Expo 2012**” is a trade exhibition focusing on rubber & latex technology and tire manufacturing technology. **TechnoBiz Communications Co., Ltd.** is launching this expo for the first time in Bangkok, Thailand during **8-10 March 2012** at Bangkok International Exhibition & Convention Center (BITEC). This expo is aimed for everyone involved with rubber industries and aimed to be “**One-Stop Trade Meet**” for all the rubber industries around the world. During the expo, three specialized conferences and many training seminars will be organized for the benefit of rubber industries.

The expo is grouped into three segments

- 1. Rubber Materials & Rubber Chemicals**
- 2. Rubber / Tire Machinery & Testing Instruments**
- 3. Rubber Products**

This is a very good opportunity for all the rubber & tire technology and product manufacturers to exhibit their product profiles to expand business networks around the world. This show is aimed to have at least 150 exhibitors with 5,000 to 8,000 trade visitors from rubber industries.

*Every One Involved  
with Rubber & Tire Industry  
Should Visit this EXPO*

## Who Should Exhibit?

Raw Rubber (NR/SR)  
Rubber / Latex Chemicals & Additives  
Rubber & Latex Processing Machinery  
Tire Machinery  
Rubber Testing Equipment & Instruments  
Rubber Products  
Automotive Rubber Parts  
Latex Dipped Products  
Consultants & Service Providers

## Booth Tariffs

9 Sq.M (3m x 3m) Booth : 2,700 US\$  
18 Sq.M (3m x 6m) Booth : 4,500 US\$

This tariff package includes fascia name board, one information desk, two chairs, one power point, one waste basket. More options are available. Please visit [www.rubbertechnology-expo.com](http://www.rubbertechnology-expo.com) for more information. Heavy Machinery and Equipment upto 5 tons weight/Sq.M can display in this expo.

## Second-Hand Machinery Zone

In this expo, space is allocated for second-hand rubber machinery. Rubber Product Manufacturers who wish to sell their used rubber & tire machinery and equipment can display their machinery in this zone. If manufacturers can't display their machinery but wish to participate in this zone, they can display posters in this zone. *This option is strictly for rubber product & tire manufacturers.* For more details, please send your enquiry to [peram@rubbertechnology-expo.com](mailto:peram@rubbertechnology-expo.com).

## Rubber Technology - Research Zone

In this expo, space is allocated for rubber & tire technology researchers. Research is a key component for any industry growth. Interested rubber technology researchers from academic universities, rubber research institutes as well as rubber companies to display their research outcomes by displaying posters. The size of poster is 70 cm (wide) x 100 cm (height). Each researcher is limited to maximum of 3 posters. The research should be applied to industries and should not be older than 3 years. There is no cost involved to participate in this. For more details, please send your enquiry to [peram@rubbertechnology-expo.com](mailto:peram@rubbertechnology-expo.com).

## Conferences @ Expo

Three specialized conferences will be held during this expo. Experts from all over the world will be presenting at these conferences. To present a paper in these conferences, please send an email to [conference@rubberindustry-academy.com](mailto:conference@rubberindustry-academy.com) with presentation title, short summary of presentation and speaker profile as soon as possible. Please visit [www.rubbertechnology-expo.com](http://www.rubbertechnology-expo.com) for more information on these conferences.



**International Conference  
on Rubber Compounding**  
5-6 March 2012  
BITEC, Bangkok, Thailand



**International Conference  
on Tire Manufacturing**  
7-8 March 2012  
BITEC, Bangkok, Thailand



**International Conference  
on Rubber Markets**  
9-10 March 2012  
BITEC, Bangkok, Thailand

## Training Seminars @ Expo

Specialized technical training programs for rubber industries will be held at this expo. Following programs are confirmed at this expo. More programs will be held at this expo. For more information and to register any of these programs, please visit expo website. All these programs will be conducted in ENGLISH only and will be held at BITEC.

- 1. How to Reduce Rubber Compound Cost?** (9 Mar'2012)
- 2. DOE Examples for Rubber Industry** (10 Mar'2012)
- 3. Flashless Rubber Molding** (9 Mar'2012)
- 4. Gate Design for Rubber Molders** (10 Mar'2012)
- 5. Physical & Analytical Testing of Rubber Products** (9 Mar'2012)
- 6. Design & Development of Rubber Products for Vehicles** (10 Mar'2012)

*Expo Opening Hours : 10 am to 6 pm*